

Art On the Divide Cooperative Gallery

Member Application

www.artonthedivide.com, 530-333-2787, 6295 Main Street, Georgetown, Ca. 95634

AODC Gallery is a cooperative run by local artists who display their art and staff the gallery business themselves. AODC is currently a non-profit (501c) under the parent organization, Divide Friend of the Arts and Historical Society (DFAHS). The gallery first opened its doors in May 2010 operating as a partnership. Business decisions are made collectively by the artists and members even take turns working the gallery. Advertising, gallery maintenance, website design, etc. are all handled by member artists. Stop in any time during business hours and you will meet one of the artists!

Vision, Mission, & Goals

Vision: AODC Gallery will provide a place for local artists to display, sell, and promote Visual Arts.

Mission Statement: AODC Gallery will provide a home for the visual arts, a place to share, display, and sell art created by local artists. We will reach out to our local community.

Goals:

1. Maintain a community of artists.
2. Promote visual arts on the Georgetown Divide.
3. Co-mingle the appreciation of the arts and the opportunity to market artistic products.

As a gallery encouraging local artists, preference will be given to artists from the Georgetown Divide and surrounding areas. The gallery philosophy with regards to space allocation for artwork is to co-mingle the artists' work in an esthetically pleasing manner as determined by the Art Switch Committee. AODC is dedicated to fair allocation of space for all artists. AODC has an active publicity/marketing committee that keeps the gallery in the public spotlight. Special care will be taken with all artists artwork while in the gallery. However, should loss, damage, or theft occur, the gallery cannot assume liability.

Member responsibilities include:

- Members are expected to act businesslike and responsibly, maintain courteous and friendly relations with each other and the public, handle and promote other members' work as they would their own, get to know each other's work, keep the gallery looking and sounding inviting.
- All active members will be responsible for working (2-3) 4 hour shifts per month in the gallery, depending on the season and number of members. It is the responsibility of the artist to schedule and cover their shifts according to gallery guidelines. Current gallery hours are Winter, Friday-Sunday 10-5 and Summer, Thursday-Sunday 10-6.
- Active Artists are required to attend and contribute at monthly member meetings. (2nd Tuesday of the month, 3:00-4:30 p.m.) Every active member vote counts when decisions are made.
- Artists are needed to help on committees, volunteer for special projects and help with special events. Committees include; advertising/marketing, web design and content, gardening, gallery maintenance, monthly art switch, and new member committee. AODC hosts several artist and open house events annually and volunteers are needed to help support these events.

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Becoming a member involves:

- Completing the Application process: Complete the application and submit at least a week prior to the 2nd Tuesday of the month. The New Member Committee will review your application and if approved will schedule an interview time for your artwork to be presented to the membership at their monthly meeting, 2nd Tuesday of the month. Artwork will need to meet AODC ***Art Requirements** when you come for your *** interview**.

***Art Requirements**

- All artwork must be original works produced by the submitting artist. Artwork in its' original medium will be given preference over giclees. Limited edition gallery pieces (giclees) are accepted on a limited basis. Each piece must be numbered and labeled accordingly. All 2d work must be wired for hanging.
- All 3d work must be handcrafted by the artist submitting the work. Mass produced, or craft items will not be accepted. Exceptions are note cards and other small replicas of your art (novelty items).
- All art presented at the meeting must be priced and labeled with the artists name and title of the work.
- Bring five to seven pieces of your original work that you would sell in the gallery. They should be presented as if ready to sell.

***Interview:**

Don't worry...we're a friendly and supportive group

- We will have some prepared questions and members may have a few extra questions.
 - Be prepared to talk about your artwork and give us some background information on your art experiences.
 - Come with any questions that you may have of us.
 - Expect to spend about 20 minutes with us. We will then excuse you. Members will review your application and discuss the interview, and make decisions regarding membership. You should expect to hear back from us in about 7 days.
- A minimum of one-year financial commitment to the AODC Gallery. Contract signed upon acceptance as a member.

Fees:

Membership fee, \$85 non-refundable, 1-time fee

Annual Dues, \$20/year to DFAHS (non-profit member status)

Monthly dues, \$35/month (rent, utilities, bank card services, etc.)

Commission, 10% of all sales

- An ongoing commitment in time and energy toward gallery operations.

New Members:

By mutual agreement, member will be trained within the first month after acceptance. Training times to be arranged with the New Member committee. Training to include review of Art Guidelines for delivery and setup of new art, inventory control guidelines, retail procedures, shift scheduling, customer service expectations, and committee opportunities. New members will receive a training and membership manual.

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By now you have likely talked to at least one of our members about the Gallery, and have reviewed the Member information on the previous two sheets. Thank you for considering AODC Gallery as a place that you want to show and sell your art.

Name _____ Date _____

Address: _____

Mailing Address (if different) _____

Phone: _____ Cell phone: _____

Website (if you have one) _____

Type of Art? Please provide 3 jpeg images or photos of your art.

Where else do you or have you exhibited your art? Have you sold your art?

How long have you been doing your art? Please attach an artist bio statement.

What do you see as being unique to your art? Are there similar items in the AODC gallery?

Three reasons why you would like to be a part of AODC Gallery? (over, if more space needed)

Have you had retail experience? How do you feel about working in the gallery?

Areas in the gallery that you might like to volunteer? (Committee information on member sheets)

This Application can be submitted by mail to AODC Gallery, P.O. box 184, Georgetown, Ca. 95634, delivered to the gallery in person, or submitted by email to: AODCgallery@gmail.com

Questions? Please use the email above to address any questions you might have.

The New Member Committee will review this application and contact you regarding whether to move forward and offer an interview with the general membership. Thank You.

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